

2005 PIFFERO VINEYARD ZINFANDEL**PHILOSOPHY**

Edmeades is pure Mendocino. It is the authentic taste of one of California's final viticultural frontiers — the Anderson Valley. Our approach is traditional and natural; our methods are decidedly low tech. We believe in native yeast fermentations in small, open-top bins, hand punchdowns, minimal manipulation and no fining or filtration at bottling. The simplicity of our methods allows the soil and climate of each site to be clearly heard in our wines.

HISTORY

Edmeades is famous for its limited bottlings of iconoclastic Zinfandel from the cool, coastal vineyards of Mendocino County. Dr. Edmeades planted his first 11 acres of vineyards in 1963. He founded his winery and launched his own brand in 1972. The Jackson Family purchased Edmeades in 1988 and brought current winemaker Van Williamson on board in 1994.

VINEYARD

Piffero lays claim to some of the most unforgiving ground in Mendocino's Redwood Valley. How unforgiving, you ask? Well, in 1930, Vitorio Piffero cleared this land using a horse, blasting powder and bare hands. His wife Rose followed behind planting the Zinfandel vines in the rocky red soil. It was a labor of love, to be sure. And was it all worth it? Well, if you like super-concentrated, thick, scrumptious Zinfandel, packed with black cherries and spice, then yes, it was worth it.

RANDOM THOUGHTS

"Piffero's perfumed black cherry fruit is the first aroma out of the glass, but the rhubarb pie aroma is a close second. The bright fruit flavors combine with darker aromas of an evergreen forest and mint followed by dark chocolate and coffee. The 2005 vintage shows great structure and smooth chalky tannins, with a long salted apple finish. The wine has concentrated layers of spice and oak influences of toasty vanillin. After tasting the wine, it makes you want to go out and get a piece of pie — rhubarb, cherry or an italian pizza pie."

-Van Williamson, Winemaker

CONTACT

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STATISTICS					2005 PIFFERO VINEYARD ZINFANDEL				
APPELLATION		COMPOSITION		OAK		ALCOHOL		PH	
Mendocino County		100% Zinfandel		16 months in 82% French (41% new) 18% American		15.6%		3.55	
RELEASE DATE						TA		CASES	
11.01.07						0.64g/100ml		872	
PRIMARY FRUIT SOURCES									
VINEYARD		LOCATION		AGE OF VINES		COMPOSITION			
Piffero		Redwood Valley		70 Years		100%			